

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		09/190,727	PALTENGHE ET AL.	
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		John W Hayes	3621	

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	V	Goodman, John, "Leveraging The Customer Database To Your Competitive Advantage", Direct Marketing, Vol. 55, No. 8, pg. 26, December 1992
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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